

### **ONLINE ADVERTISING RATES 2022**

The Catholic Voice now provides the opportunity for businesses and individuals to advertise on our dedicated Catholic Voice webpage, <a href="https://www.catholicvoice.org.au">www.catholicvoice.org.au</a>

Our Catholic Voice website has experienced phenomenal growth since it was launched in July 2018 to the point that we regularly have in excess of 4,000 page views a day. Part of that success has been driven by the Daily Voice email we sent out to thousands of subscribers every day.

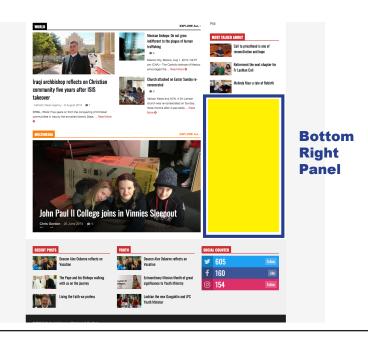
### SIZES FOR THE CATHOLIC VOICE WEBSITE

There are serveral sizes and positions available for advertsing (see example below):



## 1. Top Right Advertsiement:

Size: 105mm(width) x 75mm (height) Cost: \$250 per week (This is a rotating advert comprising of three individual adverts. One to three adverts are available for booking. This advert displays on every page of the site.



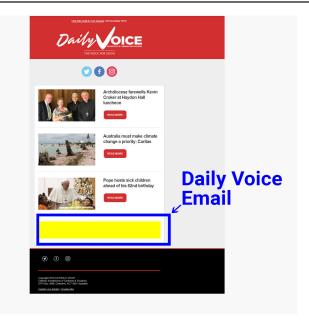
### 2. Bottom Right Advertisement:

Size: 186mm(width) x 353mm (height) Cost: \$400 per week (This is a stand alone advert. This advert displays on every page of the site.



### 3. Story Banner:

Size: 256mm (width) x 70mm (height)
Cost: \$220 per week (This is a stand alone advert and can display on 3-4 selected stories)



### 3. Daily Voice email banner:

Size: 200mm (width) x 82mm (height) Cost: \$340 per week. \$90 per day

The Daily Voice is sent out every weekday to 4,000

subcribers.

### **Contact Details**

Jeanine Doyle jeanine.doyle@cg.org.au (02) 6239 9833

Office Address: 55 Franklin St Forrest, ACT 2603, Australia

Postal Address: GPO Box 3089, Canberra ACT 2601

# Other ways to keep in contact

Not yet receiving the Daily Voice email? The Daily Voice is sent out every weekday, higlighting the latest stories uploaded to the Catholic Voice website. You can sign up for free at https://www.catholicvoice.org.au/ daily-voice/